



**At Novartis, Communications
isn't just a support function.
It also helps drive business.**

The Communications Department moves at the speed of Novartis. It is a fast-paced, dynamic and entrepreneurial area held under close scrutiny by the pharmaceutical regulatory environment, the media and our own employees. Our ideas, programs and messages are intended to help drive the business, sell our products, build our organization's culture, create understanding of business strategy, enhance our external and internal reputation and help Novartis attract and retain talented and diverse employees.

At Novartis Pharmaceuticals Corporation, Communications is committed to excellence and valued as a partner. In fact, our Communications function is anchored in the company's Executive Committee.

Within Communications, our specialists cover product public relations, media relations, organizational and employee communications, electronic communications, web casting, video production and multi-media support. We also offer support to government relations and investor relations. We're a team of passionate and creative self-

starters, with strong verbal and written communication abilities and a talent for multi-tasking. Our experienced professionals come from top PR agencies, corporations and health care firms.

MARKETING OUR PRODUCTS

On the product side, we support Novartis' key therapeutic areas: central nervous system, organ transplantation, cardiovascular, dermatology, cancer and arthritis. Our professionals provide strategic communication counsel, planning and implementation as well as PR agency oversight, from pre-launch through life-cycle management in their assigned therapeutic areas. Crisis and issues management skills are essential, as are solid relationships and the ability to interact with key media.

BUILDING OUR REPUTATION AND OUR CULTURE

Corporate Communications includes media relations, employee communications, internal events and marketing, community affairs and philanthropy, Intranet, multi-media

communication and communication services. Employee communications is a partner to senior management, the businesses and human resources. Our philanthropic efforts — grants and contributions, mentoring programs, on-site tutoring campaigns, a Partners in Science program and annual Community Partnership day, to name a few — earned us the distinction of 2001 Corporate Philanthropist of the Year by the Community Foundation of New Jersey.

TALK TO US

In Communications, the challenges are great, but the opportunities are greater still. Our professionals are encouraged to rotate within and outside the department, and are provided multiple opportunities for career progression and rotation around the Novartis Group global network. If you're an accomplished go-getter or an up-and-comer with a desire to use your communication skills, we've got a lot to talk about.